

PAWS WALK FUNDRAISING CHECKLIST



✓ GET READY TO COLLECT PAWS WALK DONATIONS AS A TEAM OR INDIVIDUAL

Go to <https://www.mightycause.com/story/Paws-Walk-2019> to set up your online team or individual collection page. You may also collect donations in person with your PAWS WALK Collection Form. Visit www.homewardonline.org to print off additional PAWS WALK Collection Forms.

✓ SET YOUR FUNDRAISING GOAL

Set a goal of how much you want to raise for the shelter animals. Will your goal be... \$100? \$250? \$500? \$1,000? \$2,500? The sky's the limit! Make a self-donation to jump start your fundraising.

✓ PUT OUT YOUR FUNDRAISING CALL

Tell your friends, family, colleagues, and businesses you frequent that you've made a commitment to help the homeless pets of Homeward Animal Shelter by participating in the 29th Annual PAWS WALK. Visit them in person, write a personal letter, email, text or share on your social media to let them know why you are participating in the event and ask for their support.

✓ ASK YOUR EMPLOYER ABOUT MATCHING GIFTS

Find out if your employer has a matching gift program and ask if they will match the total that you raise. Remind your coworkers who donate to ask for a company match.

✓ ATTEND THE PAWS WALK EVENT TO CELEBRATE YOUR SUCCESS

Come out for the fun! We couldn't do it without you! Join us for the ½ mile walk and pet party to celebrate your success and commitment to the shelter animals.

✓ THANK YOUR DONORS AND TELL THEM ABOUT THE EVENT

Let everyone know how much fun the event was and how much you raised. They will appreciate knowing that their contribution made a difference.

*Support the homeless pets of Homeward Animal Shelter
by collecting donations for the 29th Annual PAWS WALK!*

PAWS WALK

July 23, 2019 | Rheault Farm
6pm Registration | 7pm Walk Begins